

ISSUE No' 03

CLASS OF 2021

# SENIORS

SESSION BOOKING & INVESTMENT



CHELSEA  ARNOLD  
Photography



**CONTENTS**

02  
*YOU ARE HERE.*

04  
*MEET YOUR PHOTOGRAPHER*

07  
*PREPARING FOR YOUR SHOOT*

09  
*PRICING & INVESTMENT*

10  
*A LA CARTE PURCHASES*

13  
*WHAT TO WEAR*

15  
*FREQUENTLY ASKED QUESTIONS*



# MEET YOUR PHOTOGRAPHER



## CHELSEA ARNOLD

Hey, I'm Chelsea!

I am an adventure seeker, dog-mom, and die-hard fan of the 2019 Stanley Cup Champion St. Louis Blues. I also LOVE cheeseburgers.

I discovered photography at 13, and it became an immediate love affair. In 2012, I graduated from Millikin University with a Bachelor of Fine Arts in Design and Photography.

I want to make sure that our time together becomes a fun and memorable experience, filled with beautiful pictures to preserve those memories. You want something crazy for your photos? Let's do it! I will hang off a cliff, travel, stay up all night to achieve your dream images.

You start on your next great adventure; I'll capture your High School memories.

So, ready to make some magic together?



### LET'S GET SOCIAL



@CHELSEAARNOLDPHOTOGRAPHY



ST. LOUIS METRO AREA  
O FALLON, ILLINOIS  
AND WORLDWIDE

EST 2011

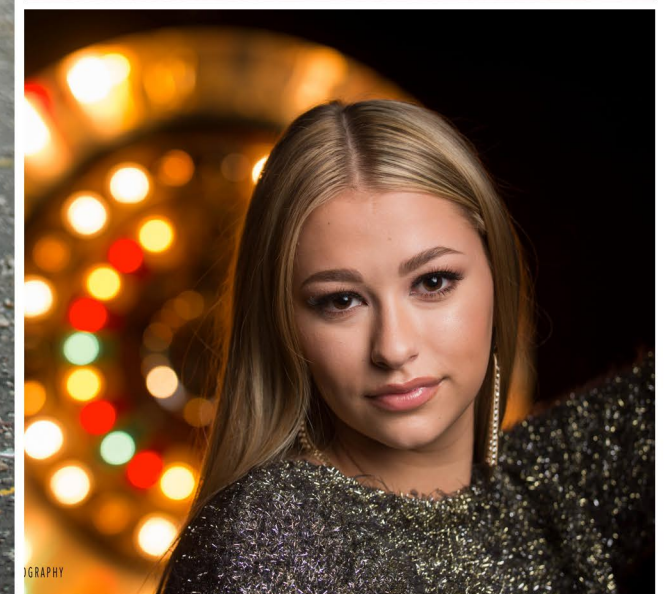
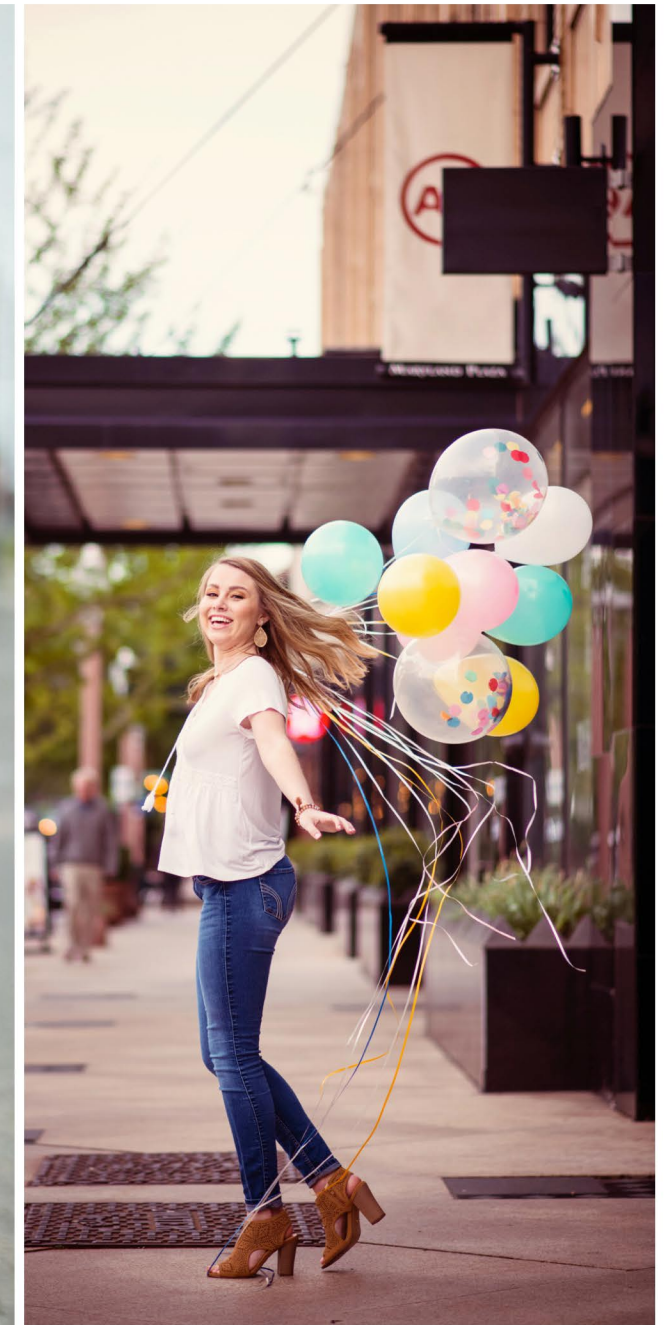
### LET'S CHAT

I WOULD LOVE TO  
HEAR FROM YOU!

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# WHAT TO EXPECT PREPARING FOR YOUR SHOOT



## BOOKING & PRE-CONSULT

As soon as you are interested in booking a session, shoot me an email or give me a call! We'll set up a meeting to go over what you are looking for in your photos, and this will give me the opportunity to meet you! With each session customized to you, I like to know what you enjoy doing most, places you love to visit, and what you define as your style. Upon securing your shoot date and signing a contract, a 25% non-refundable first payment is required. The remaining 75% is due prior to starting your session unless other arrangements have been made in your contract.

## PRE-SESSION PREP

**LOCATIONS:** Most of my Senior Sessions take place in St. Louis. Aside from my studio space, I love exploring the city, parks, and landmarks near downtown. However, I am always open to your ideas. I can recommend beautiful locations, I also want to know what places are special to you!

**WHAT TO WEAR:** Be fun, be fashionable, be you! For outfits I like to suggest something cute and casual that shows off your style, something a little more special (think date night), and then the last outfit is up to you! I love to show off your sport, service uniform, costumes, and all the best parts of your high school year.

## SESSION DAY

Photo Sessions can range from one to three hours, pending traffic and our locations. Most of the time, we will meet at my studio space at the scheduled time and leave from there, especially if you have chosen to have your hair and make-up done.

At the end of the session, I'll answer any last questions and then we're all finished!

## AFTER

Once we have completed your session, I transfer your images to my computer, and create two back-ups on my external and server, and begin editing. I make any color touch-up needed and prepare your gallery.

Your private gallery will be available between 2-4 weeks after your session. From your gallery you can share images and family can order from anywhere in the country.



# INVESTMENT



## LIGHT COLLECTION

**\$450**

(Total Value - \$550)

- Complimentary Style Consultation
- 1 Look & Locations
- 75 Finished Images
- Online Gallery to share with Family and Friends
- 8 x 8 in. Photobook
- Complimentary USB Drive
- \$100 Print Credit

## LUXE COLLECTION

**\$650**

(Total Value - \$855)

- Complimentary Style Consultation
- Up to 3 Looks & Locations
- 150 Finished Images
- Online Gallery to share with Family and Friends
- 10 x 10 in. Photobook or 11x14 Canvas
- Complimentary USB Drive
- \$200 Print Credit

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Professional Hair & Make-Up Available from \$150

*Let me tell your Story!*

*With Love,  
Chelsea!*

# A LA CARTE



## GRADUATION CARDS

4x6 in cards- \$55 per 25

5x7 in cards - \$75 per 25

## PHOTO BOOK

8 x 8 in. Photobook - \$155

10 x 10 in. Photobook - \$200

11 x 14 in. Photobook - \$250

## CANVAS

11x14 - \$250

16x20 - \$375

20x24 - \$450

20x30 - \$500

## PRINTS

Wallets (16) - \$55

5x7 - \$20

16x20 - \$75

8x10 - \$35

20x30 - \$150

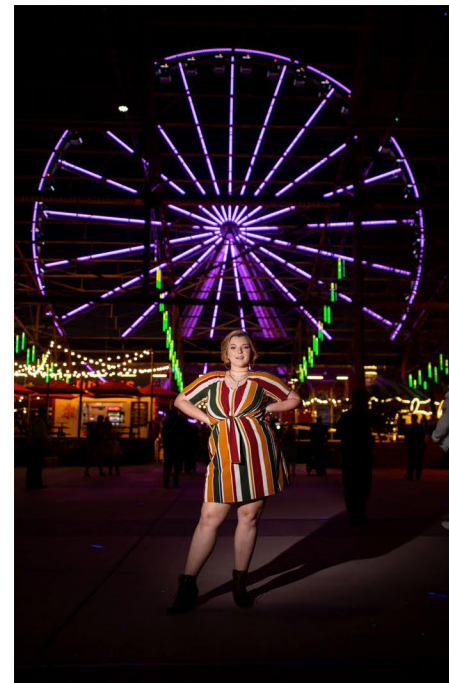
11x14 - \$60

24x36 - \$250

## KEEPSAKES

Framed Fine Art Giclee Print - \$800

Custom wood Keepsake Box with 50 4 x 6 in. Prints - \$250



# WHAT TO WEAR?



## GREAT STORES

- FOREVER 21
- LUCKY BRAND
- J. CREW
- H&M

## THIRTY AWESOME

- POSHMARK
- MERCARI

## OTHER IDEAS

- PROM DRESS
- ARMED SERVICES UNIFORM
- SPORTS UNIFORMS

## ACCESSORIES

- SUNGLASSES
- FAVORITE JEWELRY
- JACKETS
- SPORTS EQUIPMENT

## LOCAL BOUTIQUES

While I can recommend beautiful locations, I also want to know what places are special to you!



**C O N F I D E N C E**  
**I S T H E B E S T**  
**O U T F I T .**  
**R O C K O U T**  
**A N D**  
**O W N I T .**





## FREQUENTLY ASKED QUESTIONS



1

### CAN/WILL YOU TRAVEL FOR MY SESSION?

Yes! Let's set up a call to discuss some travel arrangements.

2

### I SAW THIS IDEA ON PINTREST, CAN YOU DO IT?

For the most part, yes! I love finding inspiration from Pinterest, and if something stands out we can definitely recreate it. Your image will not be a copy of the pin, but your own unique version from the inspiration.

3

### CAN I ADD ELEMENTS/FILTERS FOR INSTAGRAM?

No. I ask that you leave the photos the way I deliver them to you. The way I end my photos is done to match the branding of all my photography, and Instagram filters change the intention.

4

### I'M AWKWARD, HOW WILL YOU GET GOOD PHOTOS OF ME?

Awkward can be amazing. I don't want to put you in high fashion poses if that's not who you are. Instead, I like to give you some basic instructions and use a few different techniques to get you relaxed and laughing. Real emotion makes the best photos.

5

### HOW LONG WILL YOU NEED TO FINISH MY PICTURES?

On most sessions, I return the finished photos within 2-4 weeks. On occasion, especially during the busiest part of the wedding and senior season, it may take a little longer, but you will be informed if anything should cause this.

6

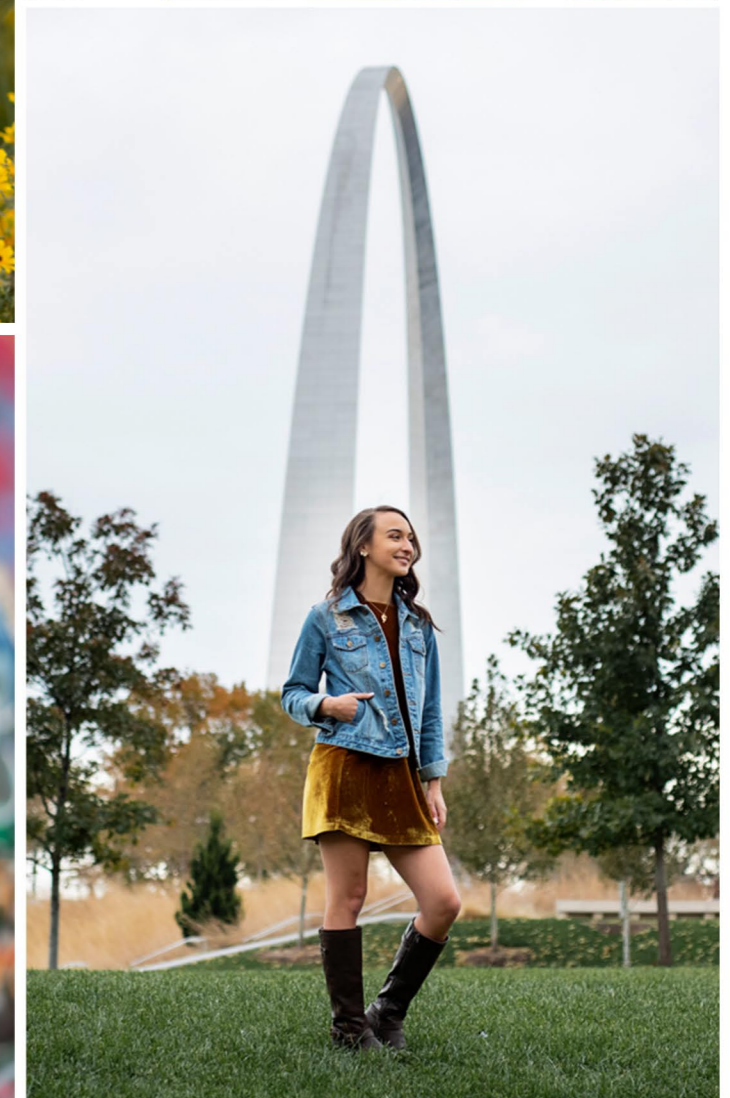
### DO I GET ALL THE PHOTOS FROM MY SESSION?

Between each of the locations, I sometimes end up taking a few hundred images, many of those being duplicates from rapid-fire, blinks, or adjustments. I select down to the sharpest images and most perfect moments.

7

### CAN I HAVE THE RAWs AND EDIT THEM MYSELF?

One of the reasons you hire me to shoot your session is the draw to my photographic style, and I want you to be able to have images you love to look back on! Because of my editing style and how I brand my images, I do not offer or sell raw images.





*WE LOOK FORWARD  
TO GETTING TO  
KNOW YOU*

LET'S CHAT

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PHOTOGRAPHY